

Loomis Group
PlayBill Bios for StubHub Pitch

Sara Azadi
Senior Account Executive

Forced into early retirement from her all-male soccer team following a knee injury, Sara didn't let the setback slow her down as she continues to contribute to Loomis Group's kicking success. Her seven years of experience in advertising and PR has led to a concentration in business-to-consumer marketing as well as award-winning campaigns. Encouraging out-of-the-box thinking during Loomis Group think-tank sessions, Sara's ideas have helped change the way the agency's clients market their luxury goods. Among her accomplishments, Sara helped launch the first tablet PC in 2000 for Acer Tablet PCs and the first digital picture frames for DigiFrame. Her work with client Recchiuti Chocolates yielded a local ADDY Award for a direct mailer targeted at high-end consumers, while creative work on a Zephyr Ventilation brochure also earned an ADDY Award. Additionally, Sara has online and postal direct marketing experience, and she developed an award-winning direct marketing campaign that included online, e-mail and postal marketing. Sara has a bachelor's degree in law and society and Mexican-American history from the University of California, Santa Barbara. Sara has her sights set on cheering on her favorite teams during the FIFA World Cup this summer.

Mike Lattig
Creative Strategist/Copywriter

A childhood follower of the Jackson Five's melodies, Mike sharpened his grown-up skills through a wide range of marketing experiences, from developing PR strategies for established corporations like Hewlett-Packard to leading the communications efforts for an innovative startup in the online music industry. He also has covered the technology arena for *InfoWorld* magazine and marketed concerts featuring bands as diverse as Smashing Pumpkins and Coolio. After his wedding in April, Mike plans on becoming a groupie during the new INXS band tour. An avid baseball fan and player, Mike holds a bachelor's degree in English from the University of California, Santa Barbara.

Quentin Cotillard
Interactive Developer

A new California transplant, Quentin started creating Web sites in 1994 and since then has been developing his creative and technical skills while steadily widening his areas of expertise. Quentin has conducted projects on his own, from start to finish; he is equally adept in working as a team member or team manager. His colorful experience living in the Netherlands taught him important multitasking skills, such as riding a bike in the pouring rain while eating a sandwich and answering a mobile phone. Quentin now gets his sunshine by attending Totally 80s concerts in Southern California.